



**WBN meets every Thursday at 8:30 a.m. at 1st Colony Community Center,
125 Pasbehegh Drive, Williamsburg, VA 23185**

The **Williamsburg Business Network** is a networking group comprised of local business people serving the Williamsburg and Hampton Roads area of Virginia. The **WBN** is devoted to promoting local business people, the sharing of ideas, and networking.

For more information about WBN, visit our Web site: <http://williamsburgbusinessnetwork.com/>

June 24, 2009

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Williamsburg Business Network wishes to announce that Brian Byrd, employed by Conscientious Carpet Care, has been certified as a Master Textile Cleaner by the Institute of Inspection, Cleaning and Restoration Certification. Mr. Byrd has been an employee with Conscientious Carpet Care of Williamsburg since August 2003.

Brian is now joining Diana Lynn Gaskill and Stephanie Boggs of Conscientious Carpet Care as a Master Textile Cleaner. Conscientious Carpet Care is proud to be the only company in the immediate area with **three Master Textile Cleaners** on staff. The combined years of service of just these three professional technicians exceeds thirty years.

The **Institute of Inspection, Cleaning and Restoration Certification (IICRC)** is an independent certification body established in 1972 to set carpet cleaning industry standards. IICRC certification cannot be purchased. It is earned through **study, experience, and successful completion of formal, written examinations**. As technicians accumulate various certifications, they become eligible for advanced designations: IICRC Journeyman Status and the cleaning industry's highest technical designation, IICRC **Master Status**. For more information about IICRC - <http://www.iicrc.org/>

MASTER TEXTILE CLEANER (MTC)

An MTC requires a minimum of three (3) years experience after the original certification date plus attainment of specific certifications as listed below.

CCT: The Carpet Cleaning Technician certification covers the fundamentals of carpet cleaning. Topics include fiber types and characteristics, fiber identification, carpet construction and styles, dyeing at the mill, soil characteristics and the chemistry of cleaning. The technician becomes familiar with the 5 methods commonly used in carpet cleaning. The differences between the CCT and CMT are, basically, a focus on either general or residential versus commercial applications and the technician can attain either or both certifications.

CMT: The Commercial Carpet Maintenance Technician certification covers the entry-level commercial carpet cleaning techniques for individuals engaged in the maintenance of **commercial facilities**. In addition to the basics of carpet construction, emphasis is placed on IICRC S100 carpet cleaning

methodologies, safety procedures, and pro-active. Technicians have a basic understanding of the importance of preventative, interim, restorative and salvage cleaning and how they contribute to the overall success of the commercial carpet maintenance program.

UFT: The Upholstery & Fabric Cleaning Technician certification covers upholstery fiber categories, fiber identification and testing, manufacturing of the fiber & fabric, chemistry of cleaning, upholstery cleaning methods, protections, spotting and potential problems. Technicians will have a specific knowledge of fabric and fiber content, as well as furniture construction. This enables the technician to identify limitations and potential cleaning related problems, on a given piece of upholstery.

OCT: The Odor Control Technician certification covers olfaction and odor, odor sources, detection process, theory of odor control, equipment, chemical options and applications. Technicians learn how to address odors caused from biological sources such as decomposition, urine contamination, and mold, combustion sources such as fire and smoke damage, and chemical sources such as fuel oil spills or volatile organic chemicals.

RRT: The Carpet Repair and Reinstallation Technician certification covers techniques and safety issues related to carpet repair and re-installation, carpet construction, inspection process prior to cleaning, tools of the trade, floor preparation, adhesives, carpet cushion installation, tackless strip and moldings, seaming, and proper stretching. The Technician also learns various repairs that the carpet cleaner/restorer may come up against while dealing with an installed textile. This knowledge will enable the technician to recognize and avoid installation problems that may arise while performing carpet cleaning as well as how to correct many issues encountered.

CRT: The Color Repair Technician certification addresses the history of color, color theory, natural and synthetic dyes, dye methods, types of dyes, types of fibers, carpet styles and dye procedures. Other topics covered include color related cleaning issues such as fading, color loss due to contamination or bleaching, and the use of cleaning agents that may affect or remove color from carpet.

For more information about **Carpet Cleaning** visit the **Conscientious Carpet Care** Web site:
<http://conscientiouscarpetcare.com/>